

# FIN&TECH MASTERS

Fin&Tech Summit is reinventing its Pitch Contest, which will host, for its 2019 edition, #FinTech, #RegTech, #LegalTech and #InsurTech talents.

## phase 1. REGISTRATION



If you are a project leader or a young entrepreneur in FinTech, RegTech, InsurTech or LegalTech, you can submit your application before 09/09/19 by sending us an explanatory PDF of your project to the following address: ***pitch@fintechsummit.fr***

## phase 2. VIDEO PRESENTATION

Once your registration is validated, you will have to introduce your project with a video created with the Makidoo application! You will receive an activation code\* and a tutorial to help you get started with the app.

***Download Makidoo on your smartphone, enter the code communicated by our teams and follow the scenario. The application takes care of the edit for you!***

*\*The code will only be available for a week*



## phase 3. INTERNET VOTE

Your Makidoo video will then be posted on our social networks! This year, the audience will be deciding which participant will be selected!

***Now, you will have to share your video among your community in order to collect the most votes possible so you can be granted access to the next step.***



## phase 4. SELECTION & DISTRIBUTION

You are now closer to become the Fin&Tech Masters! Our candidates will be divided into three groups of 6 participants each. Of these 6 participants, **2 will come from the votes for your video** and the **4 others will be selected by our jury** and placed in one of the following categories:



**Product in design stage**  
(Less than 18 mois)



**Product in POC stage**  
(Less than 18 mois)



**Product in growth stage**  
(Less than 36 mois)



## phase 5. PITCH PREPARATION

Participants will receive two hours of coaching before the start of the competition with Louis-Alexandre de Froissard and Charles-Henri Gougerot-Duvoisin. An opportunity to exchange and receive valuable advice to better manage the pitch exercise.



## phase 6. D-DAY

Then we meet at the Kedge Business School Bordeaux for the start of Fin&Tech Masters! Your schedule will be communicated to you in advance and it will proceed as follows:



**5** minutes to pitch your project to the public and jury members

**10** minutes of interactive questions and answers with the audience and the jury



***New in 2019*** : the audience vote counts as 2 votes!

## phase 7. RESULTS & PRIZES

Each candidate will have the right to a personalized debriefing regarding his performance.

The winners, one per category, will be rewarded with an endowment adapted to their stage of maturity.

